

Vol. 13, No. 33

TORONTO, SEPTEMBER 1, 1948

\$2.00 Per Annum

Empire-Universal To Offer 37 New Releasing Program Has

30 Screen Guild Pix Via Cardinal

Thirty Screen Guild productions will be released in Canada as the 1948-49 program of Cardinal Films, it was announced in Toronto last week by Harry A. Kaufman, general manager. There will be no reissues in the Screen Guild lineup.

(Continued on Page 11)

Exhibs Look For Extra Come-Ons

Operators of motion picture theatres, harrassed by a decline in attendance and worrying about the effect of television, are ready to try the old and the new. The old is vaudeville and Maurice Zolotow, in a survey for the New York Times, reported (Continued on Page 10)

Six Pix In Technicolor

Over \$40,000,000 worth of product from Universal-International Studios will be distributed in Canada during the coming season by Empire-Universal Films, Limited, according to a recent statement by A. W. Perry, president.

Variety Resumes August 31st

Regular monthly dinner meeting of Tent 28, Toronto, Variety International, will take place on Tuesday evening, August 31st, in the Fiesta Room of the Prince George Hotel.

The evening's meeting will include an important announcement regarding a Heart Fund project for early fall. New members will be inducted during the evening.

Business meeting begins at 5.30, refreshments at 6.45, dinner at 7.15 and social activities at 8.15.

Make sure you're there.

Perry, who this week returned from presiding at a regional sales meeting of the Quebec and Maritimes branches in Montreal, said that in addition to the five films in current release, 37 top-budget features would be distributed, of which six will be in Technicolor.

Definite release dates have been set for 13 on the schedule. Showing now are "Man-Eater of Kumaon," starring Sabu, Joanne Page, Wendell Corey and

(Continued on Page 10)

Entry For Festival

"Treasure of the Sierra Madre" is Warners' final entry in the International Film Festival at Venice

Famous Players Contracts 'Sins'

Famous Players Canadian Corporation, Canada's largest theatre circuit, has contracted for "Sins of the Fathers," Canadian social hygiene feature produced by Canadian Motion Picture Productions at the studios of Quebec Productions Corpora-(Continued on Page 3)

Param't Releases For Last Quarter

Charles M. Reagan, vice-president of Paramount Pictures in charge of distribution, announces that Paramount will release seven productions during the final quarter of 1948. Canadian dates are expected to be about the same as those given for the USA. (Continued on Page 3)

Await Odeon-Toronto **Opening Eagerly**

The eves of the Canadian motion picture industry are directed toward Toronto as the opening day of the Odeon-Toronto approaches. The first theatre on this continent to be like the best of J. Arthur Rank's large theatres in other

parts of the world, it will represent the combined talents of the best of British and Canadian theatre architects. Curiosity about its physical aspects is as great in the industry as it is with the public.

The Rank flagship, managed by Wannie Tyers, will open to the public on September 9th with appropriate ceremonies. The open-(Continued on Page 3)

June Havoc Signed

June Havoc has been signed by Paramount to star with Alan Ladd and Donna Reed in "One Woman."

TWO THEATRES OPENED, ONE PLANNED

Two theatres opened, work on another was started and alterations on three others are under way in the Dominion. Delbert Holley opened his 475-seat Dell Theatre in Durham,

Ontario, recently and William Friesen did likewise for his 305seat house in Altona, Manitoba. The latter location is not quite complete, as several shortages of materials have developed, but both situations are the first in their respective communities. Construction has started on the first theatre for Chemainus,

BC. To be called the Chemainus Theatre, it will seat 412 and cost approximately \$50,000 and is being built by the Chemainus Theatre Company, Limited, of which Horace G. Elgie is president.

Remodelling is well advanced on the 372-seat Princess and the 360-seat Strand in Prince George, BC, and Odeon's 449-seat Capitol in Duncan, BC. In the first two instances work is progressing while business goes on as usual.

lication. The place this year is the same as last-Rouge Hills Golf & Country Cluband the date is September 1st. Several hundred film and theatre men will gather to spend the day in the sun, golfing or fraternizing, and in the evening all will get together at dinner when winners will be awarded their prizes. The total value of (Continued on Page 10)

'Follow Me Quietly'

"Follow Me Quietly" is the first picture to go before the cameras since Howard Hughes gained control of RKO.



Golf Tournament Over 70 prizes for players and non-players have been

gathered by the Prize Committee headed by Archie Laurie and these will be awarded at the fifth annual Canadian motion picture golf championships, sponsored by this pub-

Over 70 Awards For



Septembor 1, 1948

Canadian FILM WEEKLY ____

For Last Quarter

(Continued from Page 1)

On September 24th, the Hal Wallis production, "Sorry, Wrong Number," starring Barbara Stanwyck and Burt Lancaster, will be released nationally. This melodrama, adapted from the radio program of the same title by Lucille Fletcher, was directed by Anatole Litvak. The screenplay is by Miss Fletcher who wrote the radio script.

"Isn't it Romantic?" will be the second of this group, with a national release date of October 8th. "Isn't It Romantic?" stars Veronica Lake, Mona Freeman, Mary Hatcher and Billy De Wolfe. Included in the cast are Pearl Bailey, Patric Knowles and Roland Culver. The direction is by Norman McLeod, and Daniel Dare is the producer.

The mystery melodrama, "Night Has a Thousand Eyes," starring Edward G. Robinson, John Lund and Gail Russell, will follow on October 22nd. This was directed by John Farrow.

On November 8th the new Ray Milland vehicle, "Sealed Verdict,' will be placed in national release. This drama, set against a background of the war criminal trials in Germany, introduces Florence Marley to American audiences. It is the film version of a novel by Lionel Shapiro, well known correspondent. Direction is by Lewis Allen, production by Robert Fellows.

The latest Charles Brackett production, and the first motion picture directed by Richard Haydn, "The Tatlock Millions," a comedy starring Wanda Hendrix, John Lund, Barry Fitzgerald and Monty Woolley will be released nationally on November 19th. Included in this cast are Dorothy Stickney, Ilka Chase, Dan Tobin, Robert Stack, Elizabeth Patterson and Lief Erickson.

The Pine-Thomas production, "Disaster," a melodrama starring Richard Denning and Trudy Marshall, will be released on December 3rd.

For Christmas, with December 24th as the release date, Paramount will distribute its latest Bob Hope starring vehicle, "The Paleface." This Technicolor production costarring Jane Russell, was directed by Norman McLeod.

WANTED

Position as theatre manager. Five years' experience in booking, buying, advertising and bookkeeping. 35 years of age and speak both English and French.

Apply BOX 19 CANADIAN FILM WEEKLY 25 Dundas Square, Toronto

Param't Releases Await Odeon-Toronto Famous Players **Opening Eagerly**

(Continued from Page 1)

ing film is Eagle-Lion's "Oliver Twist" and among the stars present will be Patricia Roc and Trevor Howard.

Designed by the late Jay I. English, who was recognized as a brilliant theatre architect, completion of the building was supervised by Leslie H. Kemp, eminent English authority in the same field.

The theatre contains 2,400 seats, which occupy space usually devoted to 3,000, thus providing more room than any other Canadian house for the patron. The chairs are the first installation in Canada of complete Dunlopillo seats, back and arm rests. They have a gold and green design.

Situated at 20 Carlton Street, few hundred yards east of Yonge on the north side, the building will contain the Canadian head offices of Odeon Theatres in the five floors of offices and in the four above them known as the Tower.

The design is modernistic, although balanced and simple, and the facade is of rustic buff Indiana limestone. From the top of the facade rises a high central pylon in bold steps. On either side of this 126-foot tower is the name "ODEON" in 10-foot blue letters. Above the marquee is the largest readograph in the Dominion, 45 feet long and 18 feet high. The marquee stretches around the flank of the theatre and in front, projecting 12 feet.

The Odeon will have the first application of processed weather all year round, 31 separate units maintaining constant comfortcooling. These centre around an 86,000-gallon tank of Lake Ontario water kept constantly at 40 Deg. F. by two 60 horsepower refrigerating machines and 14 Turboflow water chillers. The huge tank, below the floor of the auditorium, measures 54 feet long, 34 feet wide and 15 feet deep. Each floor of the office building has its own independently-operated air conditioning system.

Each type of heating system has been devised to overcome the peculiarities of the space being heated, an innovation which has caused much comment among heating authorities.

The theatre will feature the first installation of Thyratron electronic mood lighting and the first combination of color dynamics in the auditorium with clear screen vision. This painting by lighting allows every known color scheme and makes experiment possible. The huge contour curtain, the largest in Canada, will be a key spot in the color scheme and the ability to manipulate it into different openings for stage and organ consols will play an important part in the effects sought. Everything, including the carpets, are subject to this type of color treatment.

There will be a theatre restaurant on the mezzanine floor overlooking the main lobby and approached from the grand staircase, seating 110 and to be open from noon to midnight. The main kitchen is in the basement and there is a sub-kitchen off the mezzanine floor.

A mural with a motion picture industry theme, designed by Bernard McLoughlin of Fort William, Ontario, will be on the wall beside the grand staircase. Mc-Loughlin won the Dominion-wide contest for Canadian artists.

Other features are:

Reserved seat section in loge circle, with seats purchaseable one week in advance.

Wall to wall carpeting.

Two check rooms, one off main promenade and one off balcony promenade.

Promenade for continual art and kindred exhibits.

Courtesy desk in main lobby for information and to record any messages and calls the patrons may expect.

The stage has a 60' x 40' opening, a 26' depth and is 90 feet to the grid.

Size of picture is 27 feet wide and 18 feet high.

Three bank theatre organ made by Hillgreen Lane & Co., Alliance, Ohio.

The chairs, motion picture equipment and other supplies are from Gaumont-Kalee, Limited. Projection equipment is that company's Post-War "21".

General contractor for the construction of the building is Jackson-Lewis Company, Ltd., Toronto.

Contracts 'Sins'

(Continued from Page 1)

tion, St. Hyacinthe, and distributed by Maynard Films. Before this it had two roadshow engagements, the first at His Majesty's Theatre, Montreal, and the second at the Royal Alexandra Theatre, Toronto, where it played four weeks.

According to the Financial Post, the film cost \$80,000, took 101/2 days to make and is expected to gross \$3,000,000 by Paul Maynard, who controls world rights. "It's a little gold mine," he is quoted as saying. "Sins" will begin its USA engagements in Buffalo on October 9th.

European rights, with the United Kingdom excepted, have been sold for \$300,000, states the Financial Post.

A film along similar lines, "Mom 'n' Dad," has been playing Canadian theatres for over a year, with the exception of those operated directly by Famous Players. The signing of "Sins of the Fathers" is considered by some to represent a change of policy where that type of film is concerned, such change having been caused by the fact that this film was made in Canada.

Produced by Larry Cromien, who previously made "Bush Pilot," "Sins" was directed by Phil Rosen, brought from Hollywood. Austin Willis, who shared the lead in "Bush Pilot" with Rochelle Hudson, and Joy Lafleur, a feature player in "Whispering City," are the stars of the film. Charles Birge and William Brunt are named by Financial Post as the men who financed the making of the film.

"Sins of the Fathers" has the endorsement of church and welfare groups, as well as that of the government. A number of its sequences were made originally for US Army use and were included by permission of authorities.

WANTED

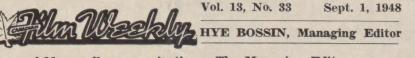
Position as theatre manager in Ontario. Age 24, reliable, sober, married. Also have experience as projectionist. Give salary in letter.

> K. Buell, Murray Harbor, P.E.I.

WANTED

Projectionist. Steady job in small Western Ontario town.

Apply BOX 22 CANADIAN FILM WEEKLY 25 Dundas Square, Toronto.



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September 1, 1948



Variety Honors Charlie Skouras

Thanks to Syd Goldstone, who was present, I have the program of the first Great Heart Award dinner of Tent 25, Los Angeles, Variety International, in the Ambassador Hotel. George Jessel was the toastmaster and among the speakers were Joe Schenck, Ted Gamble, Louis B. Mayer and Bob O'Donnell. Dinah Shore and Dr. Giovanni were listed for entertainment and Syd says that Bob Hope was a surprise guest.

Skouras told how he had arrived at St. Louis from Greece in 1909 with \$150 in his pocket. "And when I left St. Louis in 1932, I owed six million dollars," he said. "It proved that America is the land of opportunity—that is if you live long enough you can pay it off." Having left Greece as a boy, he speaks neither that language nor English smoothly. "But," pointed out the man who earned the largest salary in America in 1947, "hard work is the same in any language."

I have heard Charlie and Spyros Skouras speak and to listen to either is a rare experience full of wit and wisdom.

The Los Angeles affair reminded me of the one we held earlier this year, at which Conn Smythe was given the Order of Human Being, First Class, which seems to have anticipated the Great Heart Award Idea.

Personally I would like to see some unusual Variety social activity, such as luncheon meetings with the amusement world's own kind of fun, perhaps. Too much canot be done to keep fraternity alive along with benevolence.

Thanks again to Syd Goldstone, who sends you his regards from California.

About This and That

You won't be able to enter 277 Victoria Street, pass through Mavety's and then to Fox to get to Paramount on Bond Street any more. Arthur Silverstone has ruled Fox out as a thoroughfare . . . Steve Doane's son, Harvey, a lawyer, was the guest of Bill Redpath at the Variety Club . . . Nat Bresver of the Oak, Brandon, visiting the home town . . . Max Pelly is the new operator of the Joy . . . Win Barron was one of the judges of the Miss Canada contest in Hamilton . . . York Roads Commission threatens to cancel drive-in licenses if they don't stop gumming up traffic . . . Dick Main has acquired the Roxy, Grimsby, from the Fingold interests.

Famous Players convention takes place at Niagara Falls in October . . . Jack Fitzgibbons and Bob Eves taking a month course in business administration at Western U . . . Harvey Kathron, after five years as a Fox salesman in the Toronto territory, has switched to SRO . . . 20th Century Theatres has acquired the Rex, Mimico . . Dick Lewis' Canadian Broadcaster is now "and Telescreen" . . Archie Laurie's Xmas present to Stan Gosnell is still in the former's desk. Archie insists that Stan call for it and Stan demands that it be delivered. Larry Stephens, formerly of UA and now with the J. Arthur Rank Organization, has been acting as liaison . . . Marg Doerr, Ed Wells' secretary, has retired to domestic life and has been succeeded by Barbara Lightfoot. We'll all miss Marg, a very pleasant person.

What's with Canadian International Screen Productions and when will they get going on those Mono pix? ... Mel Jolley, promoted from the Marks, Oshawa, to the Century, Hamilton, was honored with a dinner at the Genosha Hotel. He's as nice as he's capable, that Mel—and he's plenty capable ... Bill Williams, formerly of Sudbury, succeeds Jolley in Oshawa ... Mart Simpson, formerly of the Century, Hamilton, will manage the new 20th Century Yonge Street house, the Downtown, which will be a revelation in theatres ... Redecorating begins at the Imperial, Toronto, on September 1st.

The Tales They Tell

FAR FROM ME be it to laugh at my fellow-craftsmen. The Globe and Mail's Jim Coleman recently did a column about the startling whims of the lads who tell you about the rest of the world. He reminded me of the reporter I knew who liked the juice and didn't show up for a couple of days.

"You were supposed to be here on Sunday night," the editor said. "Isn't this Sunday night?" the reporter asked, surprised.

Then there was another with similar failings who worked in a Canadian city with two newspapers. He was extremely capable so that when one fired him the other took him on and he went on that way for years. Once, after a joust with the juice, he was on the street again. He got an idea after several weeks for a good story that would get him another job.

There had been complaints about the local jail and he suggested that he would commit a minor infraction, accept a sentence and write the story of his experience. The editor agreed and gave him some money in advance. They discussed what sort of violation the reporter was to commit and the editor suggested that he heave a brick through a window. The reporter left, headed for a saloon where he loaded himself for a 30-day drought, and weaved down the street to begin the business.

After a while a large plate glass window challenged him and he threw the brick. The crash brought people on the inside to the front in a hurry, among them the editor who had given the reporter the idea. The window was that of the newspaper.

Even then the editor decided to make the best of it and went along with the plan. In 30 days the reporter was out and couldn't remember a thing. The cops and guards all knew him and liked him, so to make his stay more comfortable they had sneaked whiskey to him. Since none let the others know, the reporter always had more whiskey than ever before.

And I just heard about the editor of a beverage trade paper who was fired for his terrific cover idea. On the cover of his Christmas and New Year issue he showed the traditional baby holding a beer bottle.

RAN ACROSS this translation of an old German poem: "Should you meet my true love, Say I greet her well; Should she ask you how I fare, Say she best can tell.

> "Should she ask if I am sick, Say I died of sorrow; Should she then begin to weep, Say, I'll come tomorrow."

AT THE VARIETY CONVENTION in Miami this year Harold Stassen, who was a candidate for the Republican presidential nomination, told a touching story.

During the Pacific war he had been with an American rescue party which entered a camp so remote that it could only be reached by air. American soldiers had been the prisoners of the Japs in that camp for three years. They had been starved and beaten and many had died.

One soldier came out to greet them. Although he was now a mere caricature of a human being, it was this soldier whose. dauntless spirit and wonderful leadership had kept alive the morale of his comrades and their faith in eventual victory. The Japs, knowing this, had inflicted cruel punishment on him.

The soldiers of the rescue party spoke to him. He did not answer. They spoke to him again and again and he did not answer but just looked at them. Minutes went by and at last he broke the silence.

"Forgive me," he said softly. "You are the first free men I have seen in three years."

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REVIEWS FROM FILM DAILY, NEW YORK

\$2.00 Per Annum

Mr. Peabody and The Mermaid

THE PICK OF

THE PICTURES

with William Powell, Ann Blyth, Irene Hervey, Andrea King

Empire-Universal 89 Mins. TOPNOTCH COMEDY WITH UNI-VERSAL APPEAL AND DOZENS OF EXPLOITATION ANGLES; SHOULD BE A CINCH TO BREAK BOXOFFICE RECORDS.

Literal minded folk will find this film a diverting study of a middle-aged Bostonian as he tries to avoid facing his climateric at 50, while others will take "Mr. Peabody and the Mermaid" as a modern fable.

Annoyed at being dragged off to a psychiatrist, William Powell decides to make the best of it and tells the doctor of his shortlived experience with a mermaid while on a recent vacation in the Caribbean.

Warmed by the doctor's sympathetic attitude, Powell recounts his discovery of Mermaid Ann Blyth while searching for a mysterious singing voice off the shore of the expensive villa he rented for the season.

Powell takes the mermaid and puts her in a bathtub only to have his wife, Irene Hervey, tell him to get rid of the fish taking a bubble bath. Peabody-Powell ensconces the mermaid in the villa's tropical fish pond where she does away with a fortune in rare fish. Time and again he tries to prove to skeptics that there is a mermaid in the pond, but she always swims away as soon as a stranger comes into view. Powell not only has his hand's full trying to convince his wife that he isn't carrying on a flirtation with Andrea King, a chance acquaintance, but mermaid Blyth finds it difficult to understand why she has to wear a bathing suit.

Patiently, the physician explains Powell's hallucinations to him. Poignantly, he accepts the fact that men like women undergo a change of life.

Not since Chaplin's heyday has comedy and pathos been so expertly blended. Responding to Irving Pichel's imaginative direction, the cast turns in a beautifully co-ordinated job of topnotch acting.

CAST: William Powell, Ann Blyth, Irene Hervey, Andrea King, Clin Sundberg, Art Smith, Hugh French. Clinton

CREDITS: A Nunnally Johnson Pro-duction; Directed by Irving Pichel; As-sociate Producer, Gene Fowler Jr.; Screenplay by Nunnally Johnson from the novel "Peabody's Mermaid" by Guy and Constance Jones; Photography, Rus-sell Metty, ASC. **DIRECTION**, Brilliant.

PHOTOGRAPHY, Excellent.

Escape

with Rex Harrison, Peggy Cummins, William Hartnell 20th-Fox 78 Mins.

THIS ONE PACKS A SUBSTANTIAL CHARGE OF SUSPENSE, EXCITE-MENT AND DRAMA; A CHASE YARN, IT HAS GOOD PRODUCTION DETAILS, PERFORMANCES, DIREC-TION.

Thawing out the frozen assets Albion, Producer William in Perlberg and Director Joseph Mankiewicz have fashioned a compelling entertainment out of John Galsworthy's play. It is a chase yarn. The escaped convict is given a bad time. He is pursued all over the foggy landscape, sometimes coming perilously close to capture. At length he gives himself up rather than cause a minister embarrassment. Meanwhile he meets a lovely girl whose purpose in life is to marry into wealth, quite loveless. She considers herself an investment. But with Rex Harrison coming on the scene after crashing out of Dartmoor she has a change of mind and as events later transpire she decides to wait for him.

The production of this story has a fine quality. The location shots_for a good deal of the running time they are outdoors -are well chosen and give the scenario credence.

Prior to his escape, Harrison befriended a "palmist" in Hyde Park. The girl was stopped by a plainclothesman. Harrison went to her aid but the cop got rough. Harrison knocked him down. The cop got up, swung at Rex, missed, fell and banged his head against a bench. He dies from the injury and Harrison is arrested, sent up on a manslaughter conviction. He first encounters Miss Cummins when she is foxhunting, later at her house and, from then on she is around helping him elude William Hartnell, a police inspector.

Taking final refuge in a country church, Harrison gives himself up. While he is not guilty as charged, he decides to serve out the rest of his three-year sentence after which Miss Cummins will be waiting at the gaol gate. The doings generate suspense, excitement and drama after a routine, yet very effective manner.

CAST: Rex Harrison, Peggy Cummins, William Hartnell, Norman Wooland, Jill Esmond, Frederick Piper, Marjorie Rhodes.

CREDITS: Producer, William Perlberg; Director, Joseph Mankiewicz; Screenplay, Philip Dunne; Based on the play by John Galsworthy; Art, Vetchinsky; Pho-tography, Frederick A. Young.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Wallflower

with Joyce Reynolds, Robert Hutton, Janis Paige

Warners 77 Mins. ABLY DIRECTED, PLAYED LIGHT NUMBER THAT SHOULD FILL THE BILL.

This is one of those effective romantic comedies that is just the ticket for the warm season. It has a nice, bright aspect and is easy to take. Light tones are struck and for the most part give the right note at frequent intervals.

Played out by a capable cast the proceedings are backgrounded by smart production details. Taken by and large the show, which is based on a stage play by Reginald Denham and Mary Orr should fill requirements of the average diversion-seeking audience.

Joyce Reynolds and Janis Paige are step-sisters who return home from college and later become involved in a romantic entanglement with Robert Hutton. Hutton, a neighbor, comes calling to take Miss Reynolds out but when Miss Paige appears in a bathing suit he switches his plans and the former girl plans to spend the evening at home with her books. Papa Edward Arnold urges her to go out. She flatly turns this proposal down.

Don McGuire phones when Miss Reynolds is alone and she accepts his invitation thinking to imitate her sister's popularity. At the dance she is a sensation and she runs into Hutton who is likkering up after being turned aside by Miss Paige. He is impressed by the change in the girl and proposes to her on the spot. She tries to sober him up. They go swimming, their clothes are stolen and they are arrested. The escapade becomes a sensational news story complete with page one pictures. Their families de--cide the two must elope and after a bit of comic, hectic business they are off to matrimony. Frederick de Cordova directed the proceedings ably.

CAST: Joyce Reynolds, Robert Hutton, Janis Paige, Edward Arnold, Barban Brown, Jerome Cowan, Don McGuire. Barbara Brown.

CREDITS: Producer, Alex Gottlieb; Director, Frederick de Cordova; Screenplay, Phoebe and Henry Ephron; From the stage play by Reginald Denham, Mary Orr; As produced on the stage by Meyer Davis; Photography, Carl Freund. DIRECTION, Able. PHOTOGRAPHY, Good.

'The Doolin Gang'

Randolph Scott will next star in Columbia's Technicolor production, "The Doolin Gang.'

A Foreign Affair

REVIEWS

INFORMATION RATINGS

with Jean Arthur, Marlene Dietrich, John Lund

Paramount 116 Mins. SLICK, BRILLIANT, AUTHENTIC FARCE HAS TOP PERFORMANCES, PRODUCTION; GOOD TASTE IN EVI-DENCE; A FRONT RANK ENTER-TAINMENT OF THE SEASON.

This entertaning film will easily take its place in the first rank of the season's better offerings. It presents, with humorous emphasis, a picture of postwar Germany that packs much understanding and compassion while it deals out a smartly-contrived story.

Screenplay has to do with the visit of a group of VIP's-Congressmen, and a Congresswoman, Miss Arthur-to Berlin to look into the fortitude and moral stamina of soldiers on duty there. Congresswoman from Iowa, Miss Arthur arriving by air from the USA delivers a birthday cake to John Lund, a captain, attached to the denazification division. Lund immediately trades it in the black market for a mattress for Miss Dietrich, his Berliner fraulein. She lives in a semi-bombed out flat.

Berlin life perturbs Miss Arthur and she soon evinces more interest in Miss Dietrich, who sings in an off limits nitery called The Lorelei, than is healthy for Lund. First thing you know she learns Miss Dietrich had a Gestapo chief boyfriend, and that an unidentified (Lund) USA officer is shielding her from the authorities. This makes it awkward for Lund who has been assigned to aid her. The two prowl about, lay in wait. Marlene is wised up. Lund at first pretends to romance with Miss Arthur to keep her away from Marlene but it soon develops into a real case.

Then it comes out that Marlene's Nazi boyfriend is still around and, being insanely jealous, plans to kill her and Lund. Lund breaks off with Miss Arthur, is assigned to become the bait in a trap to catch the Gestapoman. This comes off in bangup style, La Dietrich goes off to a rubble clearing camp, Miss Arthur catches up with Lund.

CAST: Jean Arthur, Marlene Dietrich, John Lund, Millard Mitchell, Peter Von Zerneck, William Murphy.

CREDITS: Producer, Charles Brackett; Director, Billy Wilder; Screenplay, Charles Brackett, Billy Wilder, Richard Breen; Adaptation, Robrt Harari; Ori-ginal story, David Shaw.

DIRECTION, First Rate. PHOTOGRAPHY, Fine,



Bookie King tagged for rubout!...Homicide Ace on the murder spot!... Dark-Haired Dish the decoy in "buy or die" ultimatum by "protection" racketeers! — Rough, rugged action to make your blood run hot — and cold!

IR THEATRE!

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In Golf Tourney

(Continued from Page 1)

the prizes, incidentally, will exceed the total receipts from ticket sales.

A party from Montreal, headed by Ben Norrish of Associated Screen News, may be here, states Tom S. Daley, tournament manager. It is expected that George Ganetakos, head of United Amusements and an avid golfer, will compete this year. A National Film Board team will be on hand. Other out-of-towners have signified their intention of being present and it will be even a rarer time than the unforgettable affairs of other years.

Out-of-town participants will be welcome at the Variety Club, Prince George Hotel, on the night before the tourney. The Variety dinner meeting is for members only, however.

Tee-off time is definitely 10 a.m. Owing to the enormous amount of work entailed in tabulating scores and in order to have prize presentations early at dinner, leaving plenty of time for the dinner and the after-dinner festivities, the committee has decided that players must be ready to tee off not later than 2.30 to be eligible for prizes or trophies.

Tickets are being distributed by Curly Posen of Allied Cocperative Theatres, Bond Street, and his committee. They may be obtained from that committee, any member of the general committee, or from this office, 25 Dundas Square.

Recognition of the tournament as the prime industry social event. of the year is indicated by the number and nature of the prize donors. A partial list of their names follows:

B & F Theatres, Biltmore Theatres, Premier Operating Corporation, Imperial Bank of Canada, Northern Electric, Canadian National Carbon, Robert Simpson Co., Royal Bank of Canada, Warner Brothers, Cardinal Films, Odeon Theatres, Astral Films, London Luggage, Famous Players, E. L. Ruddy Co., Bank of Montreal, King Edward Hotel, Royal York Hotel, Film Laboratories of Canada, Canadian Film Weekly, 20th Century Theatres, Metro-Goldwyn-Mayer, Canadian Automatic Confections. Empire-Universal Films, International Film Distributors, General Films, Sovereign Films, Motion Picture Theatres Association of Ontario, Associated Screen News, Columbia Pictures, Paramount Pic-tures, Childs' Restaurant, T. Eaton Co., Theatre Confections, O'Keefe's, Eagle-Lion Films, Sam and Ben Ulster, Montgomery's Restaurant, Canadian Theatre Chair, Perkins Electric, Indepen-

____ Canadian FILM WEEKLY _____ Over 70 Awards Empire-Universal To Exhibs Look For Offer 37 For '49

(Continued from Page 1) Morris Carnovsky and on which

a \$250 showmanship contest is

being run with all exhibitors

playing it eligible to enter;

'Feudin', Fussin' and A'Fight-

O'Connor, Marjorie Main and

with Bud Abbott, Lou Costello,

Lon Chaney and Bela Lugosi,

which ran three weeks at the Uptown, Toronto; "Mr. Peabody

and the Mermaid," starring Wil-

liam Powell, Ann Blyth, Irene

Hervey and Andrea King; and Walter Wanger's Technicolored epic, "Tap Roots," starring Van

Heflin, Susan Hayward and Boris

month are "Larceny," with John

Payne, Joan Caulfield and Dan

Duryea; and "One Touch of

Venus," starring Robert Walker,

Set for October are "The Saxon

Ava Gardner and Dick Haymes.

Charm," adapted from the Fred-

erick Wakeman novel with Rob-

ert Montgomery, Susan Hayward

and John Payne; and "The Case Against Calvin Cooke," starring

Fredric March, Edmond O'Brien

Unafraid," starring Joan Fon-

taine, Burt Lancaster and Robert

Newton; and "For the Love of

Mary." a Deanna Durbin vehicle.

with Edmond O'Brien and Don

To be released in December

are "Rogue's Regiment," with Dick Powell, Marta Toren and

Vincent Price: and "The Countess

of Monte Cristo," Sonja Henie's

first picture in four years, with

Olga San Juan and Michael Kirby

Gotta Stay Happy," starring Joan

dent Posters, Gaumont-Kalee,

Photo Engravers, General Thea-

tre Supply, Topper Cigar Co.,

Pictorial Display, Mickey Fire-

stone, Johnny Cohn, W. R. John-

son Jewelers, Charles Mayety,

Dominion Sound, Trader's Print-

ing, Arthur Silverstone, Alliance

Draimin, Sammy Taft, Superior

Electric, Disney Shirt Shops, Ben

Splan and Splan, Frank's Men's

Wear, Jack Levy Jewelers and

Lawson, Stratton, Green &

This is the list to date and the

committee's thanks are due to

Mrs. M. V. Chinn of the MPTAO

and Sam Glasier of 20th Century-

Fox, who did much work on the

Johnny

Films, Eddie Black,

Granatstein,

Ongley.

prizes.

Fontaine, James Stewart

January releases will be "You

and

Brodie-

Shapiro.

in supporting roles.

Taylor in the supporting roles.

Slated for November are "The

and Florence Eldridge.

Scheduled for release

Percy Kilbride;

Costello Meet

comedy starring Donald

"Abbott and

this

Frankenstein,"

in'."

Karloff.

Eddie Albert; "Mexican Hayride," with Bud Abbott and Lou Costello.

Features for February release are "The O'Flynn," with Douglas Fairbanks, Jr., Helene Carter and Richard Greene; "Criss "Criss with an all-star cast, Cross," headed by Burt Lancaster, Yvonne DeCarlo, Dan Duryea and Richard Long.

Of the remainder for which dates have not been set, the six in Technicolor are "Bloomer Girl," "Adventures of Sam Bass," "Tomahawk," "Sierra," and "Streets of Cairo."

The balance includes "An Act of Murder, "Harvey," "Night Watch," "Amboy Dukes," "Come Be My Love," "Paradise Lost-"Air Crash," "Life of 1948." Riley," "The Gay Goddess," "Illegal Entry," "The Fatal Step," "It Gives Me Great Pleasure," "Ma and Pa Kettle," "Arctic Manhunt," "The Western Story," "Shoplifter," "Salem Frigate," "Homicide Squad." and

Jack M. Shaim Dies After Long Illness

Jack M. Shaim, 46, associated with Biltmore Theatre Limited, passed away at his home in Toronto last week after a lengthy illness. A life-long resident of the Queen City, he was also president of the Princeton Suspender Company and Service Specialty Company.

He attended Ryerson Public School and Jarvis Collegiate and was a member of the Palestine Masonic Lodge, the Herzl Zion Club and the B'nai B'rith.

Surviving are his wife, Rose, and two daughters, Merle and Linda.

New Enterprise Pic

Enterprise Pictures has signed Robert Ryan to star with Barbara Bel Geddes in Wolfgang Reinhardt's production of "The Luckiest Girl In The World," which will be released by MGM.

Irene Hervey Cast In Para's 'One Woman'

Irene Hervey, who recently returned from England where she made personal appearances with her husband, Allan Jones, will resume her screen career in one of the three top feminine roles with Alan Ladd in Paramount's "One Woman." Donna Reed and June Havoc will play the other two leading feminine parts in this filmization of Tiffany Thayer's novel about a newspaper reporter who delves into the past of a dead girl.

Extra Come-Ons (Continued from Page 1)

that flesh was back in theatres on a greater scale than in years and this trend is noticeable in Canada, where quite a few theatres now feature agency-arranged amateur shows on dull nights.

The new is, of course, television. Although few believe that people would rather see theatretype entertainment at home instead of at the movies, there are other factors detrimental to atsuch as sporting tendance. events and political conventions. Organized baseball will probably ban televising of its games, for many fans stay at home to watch them. In Jersey City, across the river from New York. attendance at games fell very low when the Yankees or Giants could be watched via television. Boxing promoters now withhold television rights until they check ticket sales to make sure of a good house.

In Philadelphia and New York courts prevented the unlicensed televising of the Louis-Walcott fight in theatres at the request of the promoters. The would-be exhibitors contended that the television show was part of the normal business for which they were licensed.

Recognizing the exhibitor's worries, H. A. Spanuth is offering albums which contain films of three or four vaudeville acts of 30 years ago. Back in 1918 and 1919 Spanuth shot over 500 regular big time vaudeville acts, which he released to theatres as Spanuth's Original Vod-A-Vil Movies. Now he is reissuing them, with a modern commentary by Allen Prescott, a radio announcer.

It can be seen that exhibitors, uncertain of the entertainment course of the future, will try anything.

Kids Barred From Edmonton Movies

Youngsters up to 16 years of age have been barred from theatres and all other public gatherings in Edmonton during the remainder of the poliomyelitis season by an order recently passed by City Council. Affected by the ruling, besides theatres, are bathing beaches and tanks, as well as ball games and other sport activities. Ban may extend to schools if the peak of the dreaded disease is not passed by the time they are due to open.

Authorities claim that the mathematical chances of a child catching polio are lessened if the child does not mingle with crowds.

Campaign Prizes To Pacey, Gentile

A week's all-expense trip to Toronto was the reward won by two Odeon managers for the topnotch campaigns they put on in the Odeon Manager's Exploitation Contest originally announced by the Hon. J. Earl Lawson, KC, in October, 1947. The contest, which ran from November last year to the past July and included all British films, was captured by Tom Pacey of the Odeon, Winnipeg, and Carmen Gentile of the Odeon, North Vancouver. Both will arrive in Toronto on September 7th in time to attend all the ceremonies and functions of the opening of the Odeon-Toronto.

Judges of the campaigns were George Peters, assistant to Lawson, James A. Cowan, head of publicity for the J. Arthur Rank Organization in Canada, Archie Laurie, also with JARO, and Larry Graburn, head of publicity for Odeon. Pacey was selected for his work on "October Man" and Gentile for the job he did on "A Place of One's Own." Assistants to the two winning managers also received prizes and congratulatory messages were sent to each of the winners by Lawson.

Honorable mention in the contest was given Bob Maynard of the Palace, Hamilton, Ontario; Steve McManus, Odeon, Kingston, Ontario; Claude Hunter of the Odeon in Peterborough, Ontario; B. Kelley of the Oak, Burnaby, BC; Al Goodwin, Olympia in Vancouver; A. Boudreau of the Capitol, St. Johns, Quebec; and Ken Johnstone, Odeon, Guelph, Ontario.

Wrather Buys 'Dallas'

Producer Jack Wrather has purchased an original story, "Dallas," by Robert Ryan, and is negotiating for Robert Mitchum to portray the starring role.

Valli Set To Star In 'The Third Man'

Valli, David O. Selznick star who scored in "The Paradine Case" and "Miracle of the Bells" in Hollywood after being named Italy's leading actress, will have the feminine lead opposite Joseph Cotten in "The Third Man." Film is the first of four to be produced in Europe by David O. Selznick and Sir Alexander Korda. Carol Reed, famed British producer, will have the production reins on this Graham Greene original.

Second film to go under the Selznick-Korda deal will be Charles Dickens' "A Tale of Two Cities," which will be photographed in Technicolor and star Gregory Peck and Betsy Drake.



Lonesome 'Crying Room'

(This editorial has appeared in a number of Canadian newspapers, among them the Cornwall Standard-Freeholder; the Stratford Beacon Herald; the Kitchener Waterloo Record; and the Toronto Daily Commercial News. Its source could not be determined.)

The news that a "crying-room" is being built into a Canadian small-city theatre intrigues us. This is a room where parents of babies or small children may go to watch the show without disturbing the other patrons. It is soundproof, with a glass front and a loudspeaker which enables the parents to see and hear all that is going on.

Perhaps this is the first step in organized segregation of movie audiences in a way that should be beneficial to all. In the course of time, we may have a steeply-tiered area for women with plumed or lofty hats, so that the people behind won't have their movie filtered through a mass of feathery millinery. Another area, similar to the "crying room," might be provided for persons who insist on eating peanuts or candy out of crunchy paper bags and wrappers. Here we might also deposit the individual who has seen the show and who insists on keeping his companion two minutes ahead of the plot, and the character who doesn't like the movie and insists on making semi-humorous remarks in a loud whisper. Then we might have another room, preferably chaperoned, for the young couples who are more interested in each other than in the plot.

This segregation would have many advantages, but also one great setback. The rest of us would feel pretty lonesome, sitting alone in the midst of all those empty seats.

Release Titles Set

Final titles have just been announced for two Columbia feature productions. The Gene Autry starrer, filmed as "Wings Westward" will reach the screen under the title "Ridin' The Old Pine Trail" and "Blondie's Big Deal" will be the release title of the latest in the popular series and formerly known as "Blondie's Mystery."

Errol Flynn Cast In Warners' 'Montana'

Warner Bros. has announced the assignment of Errol Flynn to a starring role in "Montana," western adventure epic of the Montana sheep and cattle country from the story by Ernest Haycox, author of "Stage Coach" and "Canyon Passage."

Alan Ladd To Star In 'Under The Gun' "Under the Gun" has been

"Under the Gun" has been scheduled by Paramount as a starring vehicle for Alan Ladd. The story tells of dramatic events surrounding experiments on twelve prison inmates in an attept to find a cure for pellagra. Ladd will be seen as one of the prisoners. Writer Charles Schnee is working on the screenplay of the film which will be produced by Endre Bohem.

(Continued from Page 1) Kaufman and Harry J. Allen, Cardinal president, recently returned from the Screen Guild convention in Chicago and both expressed enthusiasm about the quality of the new product.

30 Screen Guild

Pix Via Cardinal

First two releases will be "Return of Wildfire," in sepia, and "Jungle Goddess." The firstnamed film already has many important circuit bookings in New England.

Six Lash LaRue Westerns and two Lash LaRue Western Specials, "Son of Jesse James" and "Son of Billy the Kid," are on the program.

Others are The Mozart Story, Harpoon, I Killed Jesse James, Grand Canyon, Last of the Wild Horses, Police Force, Blackmailers, The Ravagers, The Prairie, S.O.S. Submarine, Shep Comes Home, Jungle Goddess, Redwood Empire, Skyline, Return of the Saint, City Hospital, Police Woman, The Great Truck Mystery, Trail's End, No Escape and Woman in Black.

To Direct 'Stampede'

Lesley Selander will direct Allied Artists' "Stampede."

Another UK Blow At H'wood Films

American distributors, who thought that the recently-imposed 45 per cent quota for British films on UK screen was outrageous, found that it was just the beginning. It seems now the British exhibitors — mainly Rank, probably—intend to use Hollywood films as second features when the quota comes into effect on October 1st.

This is another blow to Hollywood, since its features were the main attraction on double bills, being alloted that position because of their merit. The distributor receives 30 per cent for the top picture and 15 per cent for the second feature. Hollywood is accustomed to the 30 per cent spot.

Eric Johnston and James Mulvey, who head the leading USA distributor associations, have been in England examining the situation at first hand. Whether Hollywood will withdraw its films from Britain until tax, quota and prices are modified may depend on their findings.

In the meantime Hollywood is suffering reverses in other parts of the world. France has imposed new restrictions and in Argentina the government has fined eight companies \$450,000 for violation of old exchange laws.

Monogram Western

"Gunning for Justice" has been set as the next Monogram western to star Johnny Mack Brown.

'My Friend Irma'

"My Friend Irma," a wellknown radio show, will reach the screen via Hal Wallis Productions as a result of negotiations recently concluded with officials of the Columbia Broadcasting System.



JEEPERS! The CREEPERS are after BUD and LOU!

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